

Rome, 21 August 2011

Finmeccanica to take part in the 32nd Rimini Meeting

Finmeccanica will again this year be taking part in the Rimini Meeting, the summer festival of encounters, exhibitions, music and events, held from 21 to 27 August at the Fiera di Rimini Exhibition Centre. The Meeting is an opportunity to engage in discussion on the subjects of solidarity, peace and the common good which arises from the coming together of different people, faiths and cultures.

Finmeccanica is a global multinational company which, despite operating in an economic and market context, has always been concerned with the social issues that affect the world in which we live. It is now widely recognised that companies can no longer see themselves as islands dedicated to generating profit within civil society, but instead have a more complex social role to play that involves taking responsibility for fulfilling cultural expectations and acting in a socially sensitive way that contributes to defining the overall value of the company. Activities in this respect should not arise out of a sense of "social duty" but out of the conviction that combining business with culture and charity work is simply a different "way of being".

Finmeccanica's attendance at this event is a clear demonstration of the Group's commitment towards sustainable development which is seen as a dynamic journey that evolves with the world and, for this reason, requires a continual desire to improve. We believe that the success of every company is the result of a shared vision that creates value for everyone and can only be regarded as firm and lasting if there is a constant focus on respecting social restraints and values. This is because real development can never be separated from respect for society and for the surrounding environment and from the duty to consider the needs and aspirations of the people who live and work in that environment.

Finmeccanica is now a "team" of 72,000 people, a large number of whom live and work abroad in geographies and cultures that are profoundly different from each other. Our challenge is to manage this international team with transparent and uniform criteria but also ones which respect the diversity of skills, customs and cultures which we consider to be one of our most important resources.

This year, as at previous Meetings, a number of representatives of the Finmeccanica Group will once again participate in the discussion on economic subjects within the Meeting and will put forward a concrete account of our way of "doing business". In particular, Giuseppe Orsi, CEO of Finmeccanica, will attend the event and take part in the debate entitled "Italy: a country that must grow with Europe", scheduled for 22 August.